

Santa Rosa
WEST END

Neighborhood + Historic District



News

October 2021

Block Party/Parade & Fall Meeting

Halloween | Sunday | Oct 31 | 4:30-7pm | Coulter St.

Halloween in the West End

by Veronica Jordan (West 6th)

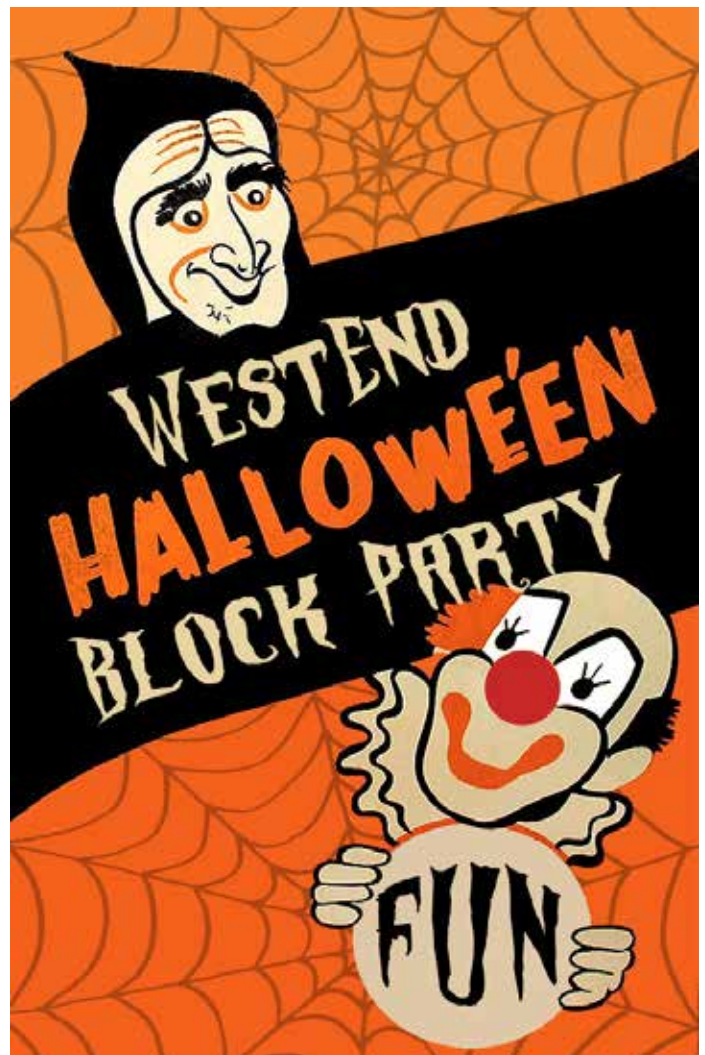
Big kids, little kids, and everyone in between: Please join us for the pandemic revival of our Annual West End Halloween Block Party and Parade. After a COVID pause in 2020, the neighborhood is back together to do what we do best: Halloween! We will have Coulter Street (between W 8th and Boyce) blocked-off for games, activities, fun, food, a (new this year) costume contest, and – of course – a parade! Get your costumes ready, don't be shy, and feel free to invite friends. If you are able, please bring a healthy snack or finger food to share. Parade will happen around 6:30pm, rain or shine. For questions or concerns, contact Veronica veronica.a.jordan@gmail.com. Photos will be posted on www.srwestend.com.

Fall Meeting

Nov. 18 • Thursday • 7pm • DeTurk (In-person!) Masks will be required. Membership dues of \$10 a year payable at meeting to support web costs.

Sign Up

Be sure you get notified for important emails at srwestend.com



What number to use when calling the Police

Before you call – ask yourself if 911 is the appropriate number. 911 should only be used for true emergencies when immediate action is required. Examples:

- A serious medical problem (bleeding, chest pain, seizure, vehicle accident, etc.)
- A life threatening situation (person with a weapon, a physical fight, credible in-person threats, etc.)
- Fire
- A crime in progress

If your issue doesn't fit this kind of serious criteria, you can use Santa Rosa Police Department's Non-Emergency number: **707-528-5222**. The call goes to the same Dispatch Center as a 911 call, but is handled slightly differently.

TIP: Program 707-528-5222 in your cell phone now, before you need it.

Programming "911" into your phone is not recommended due to the number of "pocket dials" that can result from this practice.

If you call the Non-Emergency number when there's a high volume of calls, you might be asked if you are reporting an emergency. If you say "no" you may be asked to hold – if so, please be patient. Dispatchers are skilled at triaging calls when necessary. If you are on hold and your situation you are reporting becomes dire, you can hang up and call 911.

If you'd like more technical info about how the 911 system works, check out *What Happens When I Call 911 in Santa Rosa?* on srwestend.com in the Misc section of the Resources page.

West End Neighborhood Association Emergency Prep

In the spring we worked with the SRFD to distribute 110 NOAA radios funded by a Santa Rosa FEMA Grant. Through the SoCo Department of Emergency Management we were able to receive a pallet of 543 MRE (meals ready to eat). Western Farms temporarily housed the MREs while we sought permanent locations. Contact Maggie at magsimms@gmail.com if you have room to store some of the small MRE boxes.

From February through April we opened a WNA Emergency Prep Office in front of 618 Madison Street with different themes each month. Topics were mask-wearing, alerts, earthquakes, and NOAA radio use and distribution.

In April, neighbors came together to discuss applying for a SR Grant. We identified five projects

to submit: Pierson Street Safety, Play Music on the Porch Day, DeMeo Revitalization/DeTurk Picnic table addition, Earth Day Bike Rally, and Emergency Door Hangers.

In May we started meeting with the DeMeo Park neighbors to draft improvement plans. West End Neighborhood Association was supportive of our work so we built it into the final grant.

In June we started the Bocce/BBQ Friday nights for every other Friday. We also plan to host a few Friday night gatherings during the winter months.

If you are interested in any aspect of our work, please contact lead, Sheila Bell at shebell@aol.com or wnaemergprep@gmail.com or text 650-906-7416.

Our Board Members & Volunteers

President: Deborah Crippen [debcrippen@sonic.net]

Secretary: Paul Poling

Treasurer: Dan Wright

Directors: Sher Ennis, Susan Hayes, Jessica

Heatherington, Paul Poling, Allen Thomas

Newsletter: Pat Power

Stay Connected: check www.srwestend.com for listings of events and meetings. And last but not least, check the Facebook page www.facebook.com/groups/srwestend.

www.srwestend.com