



Santa Rosa  
**WEST END**

Neighborhood + Historic District



# News

October 2020

## Fall Zoom Meeting

**Thurs | Nov 19 | 7-9pm**

Please join us our first ever zoom fall meeting. The link for the meeting will be emailed to all those on our email list and also posted on SRwestend.com.

## HALLOWEEN SCAVENGER HUNT

Check fun details on SRwestend.com or the Facebook pages 'West End Neighborhood' and 'Veronica Jordan.'

## Emergency Prep

**My name is Sheila Bell.** I have lived in the West End since 1968. We are in the process of creating a network of neighbors to work together to survive an emergency. Our thinking is the more we know, the less we will fear.

We have 668 households in the West End Neighborhood. Our goal is to connect all of the households to face potential earthquakes, fires, smoke, COVID-19, power shut-offs, safety issues and other issues you define. We have collected names, addresses, cell phone numbers, email addresses at the last two picnics. But we need you on our list, too. We need renters, owners, short term neighbors, neighbors who plan to be here for life, etc. Westend Emergency Prep connects with other neighborhood associations, city officials, and Sonoma County Emergency resources. We can provide you with information, ideas on how to secure your home, connect you with others and involve you in our work. Please send your information to [westendemerprep@gmail.com](mailto:westendemerprep@gmail.com) Name, address, cell number, home phone, email address. You will receive a welcome response. We need you and your ideas to reach our potential.

[shebell@aol.com](mailto:shebell@aol.com), H 707-579-5161 text 650-906-7416

**Dagny Thomas is a member of the Westend Emergency Prep team. Dagny works long hours during emergency situations from her position at the Sonoma County Office of Emergency Management.**

Historically, it is a rare occurrence to have a power outage in our West End Neighborhood. But it can happen and probably will sometime in the future. Based on certain conditions, which include Red Flag Warnings, wind conditions, low humidity, fuel loads, and observable conditions, PG&E may shut off the power anywhere in Sonoma County. Anytime you hear a Red Flag Warning is in effect, this is your opportunity to check your supplies, fill up your tank, confirm your emergency plans and make sure you're ready for an emergency. Here are some things you can do to prepare for an outage.

- 1.)** Make sure PG&E has your current contact information. Update your contact information with PG&E online or call (866) 743-6589.
- 2.)** If you have lifesaving medical equipment:
  - Verify PG&E has you registered with their Medical Baseline Allowance program
  - Plan to have back-up power sources for all critical medical needs (including refrigerated medications)
  - Have pre-established connections with nearby family or neighbors to assist if needed
  - Talk to your medical provider about a power outage plan for medical devices powered by electricity and for refrigerated medicines
- 3.)** Keep vehicle gas tanks full (gas pumps may be without power) and electric vehicle fully charged.
- 4.)** Keep some cash on hand, small bills. (credit/debit stations and ATMs may be without power.)
- 5.)** Check and update your emergency kit and supplies (include hard copies of critical information and life-saving prescriptions.) Review the supplies that are needed in case of a power outage including flashlights, extra batteries food and water for every household member.

Reach Dagny at [westendemerprep@gmail.com](mailto:westendemerprep@gmail.com)

## Emergency Preparation Continued

**Hi, my name is Jim Bergmann.** I live on W 8th Street. Last October we got a last minute notification by the SRPD to evacuate immediately. As I left town with my family I was thinking, "Did we leave someone in the neighborhood behind that does not have a means to get out on their own?"

In the spring of 2020, I was still concerned. I met with the leadership of the West End Emergency Prep and we created a plan.

My high school age son and I began to knock on doors to meet neighbors, specifically to ask if anyone might need assistance in the event of an emergency. I used the calling cards that we designed and left information on Emergency Resources. We made a pretty sight, the two of us wearing our West End bright vests and carrying our official clipboards. I thought that I would be better received with my son by my side.

Our next rounds of contact found us in the COVID-19 period. We were very careful and respectful. After a knock on the door, we stepped back and spoke from a

distance. We wore masks, carried hand sanitizer with us, and were careful not to touch anyone. If there was no answer, I left my West End Identification Card and a piece of literature. We were warmly received.

Of the approximately 50 neighbors we talked to, only one person said that she might need assistance in an emergency. However, many told us that a nearby neighbor might need help, and that we should follow up with them. We did, and it turned out that everyone already had assistance from friends or family. It was good to see, though, that many of our neighbors are looking out for their neighbors.

If you would like to join us in making contact with our neighbors, we have a plan that includes a script, personalized calling card, vest, clip board and report forms.

*Please contact Jim at (707) 486-5506 or [westendemerprep@gmail.com](mailto:westendemerprep@gmail.com) to possibly help.*

## Our Board Members & Volunteers

President: Deborah Crippen

[DebCrippen@sonic.net](mailto:DebCrippen@sonic.net)

Treasurer: Dan Wright

Directors: Sher Ennis, Susan Hayes,  
Jessica Heatherington,  
Paul Polling, Allen Thomas,

Newsletter: Pat Power

## Thanks to our SPONSORS

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[carolhernst.kwrealty.com](http://carolhernst.kwrealty.com)

**Franco American Bakery** | [francobreads.com](http://francobreads.com)

**Gary Wong DC Chiropractor** | 205 Eighth St.  
707 578 4110

**Lakeside Pet Hospital** | [lakesidepethospital.com](http://lakesidepethospital.com)

**Nimble & Finn's Ice Cream** | [nimbleandfinns.com](http://nimbleandfinns.com)

**Omelet Express** | [omeletteexpress.com](http://omeletteexpress.com)

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**Western Farm Center** | [westernfarmcenter.com](http://westernfarmcenter.com)

**Whistle Stop Antiques** | [whistlestop-antiques.com](http://whistlestop-antiques.com)

**MEMBERSHIP**

Suggested neighbor contribution is **\$10** a year. How-to pay information on [srwestend.com](http://srwestend.com). Click About Us.

Not receiving email updates? The ONLY way to receive these updates is to register your email address at [www.srwestend.com](http://www.srwestend.com). Emails from [info@srwestend.com](mailto:info@srwestend.com) are infrequent, approximately one a month.