



Where urbanism, preservation, art,
and people come together

West End Neighborhood News March 2017

West End Neighborhood Association Spring Meeting

**March 16th, Thursday at 7 p.m.
At DeTurk Round Barn**

Our special guest will be council member Chris Rogers. Chris is dedicated to giving neighborhoods a greater voice.

We will also have updates on several issues pertinent to the West End including Pullman Lofts, DeTurk Winery Village and a Cannabis Facility proposed next to the neighborhood.

We have to general meetings a year... so don't miss it.

Building A Bridge between the Community and City of SR

We'd like to welcome Danielle Ronshausen as the new Community Engagement Coordinator for the City of Santa Rosa.

Danielle looks forward to building relationships with neighborhood and community groups throughout Santa Rosa.

Danielle was born and raised in Santa Rosa and currently lives here with her fiancé and their four children. She graduated from Elsie Allen High School in 1999, received her BA in Women's and Gender Studies and a Minor in Women's Health from So. State University in 2007. She earned her Master's in Public Health from Walden University in 2012. Danielle previously worked at the So. Co. Dept. of Health Services on community engagement and leadership development programs. .

She has already reached out to neighborhood groups to make sure that their current information will be on the City's new newly redesigned Neighborhood Groups and Resources website. We hope to see her at our Spring meeting.

2017 West End Dates

W.E. Neighborhood Assn. 2017 Meetings-
March 16th, Thursday 7 p.m. (Spring)
November 17th, Thursday 7 p.m. (Fall)
Both at DeTurk Round Barn

Events & Happenings-

**April 2nd - November 26th- West End Farmers
Market Every Sunday 9:30- 2p.m.** In Historic
Railroad Square.

April 22nd, Saturday, 9:30-11:30 a.m. [Earth Day on the Greenway](#) Cleanup Prince Memorial Greenway and afterwards join the Earth Day Festival at Courthouse Square. www.srcity.org/earthday/ or Alistair Bleifuss at 543-3845 or creeks@srcity.org **Location:** Meet at the Olive Park footbridge. Near 105 Olive Street. On-street parking.

May 20th, Saturday at 10am- [The 123rd Annual Luther Burbank Rose Parade & Festival](#)

Following the Parade there will be music, family fun activities and food vendors in Downtown Santa Rosa in Courthouse Square.

May 21st, Sunday at 10 a.m. to 2 p.m.- Finding History in Sonoma County- A Day of Discovery. Discover and celebrate the hidden treasures held in the many historical archives within the county. Participating organizations will showcase their collections and discuss upcoming events. Free. For more info 707-545-0831 X 1562 **Location:** DeTurk Round Barn Repeating:

Every 1st Saturday at 10 a.m.- Help care for a restored section of Santa Rosa creek that flows through the heart of downtown, known as the Prince Memorial Greenway. www.firstsaturdaycleanup.org/

The 2nd Sunday of every month at 3 p.m.- West End Poodle Party at DeTurk Round Barn Dog Park 819 Donahue St.

A complete calendar at www.srwestend.com



West End Updates

New Developments-

Pullman Lofts, a proposed mixed-use development with 72 apartment units, a 2,467 square-foot community center, and a 2,142 square foot retail commercial space. Located on Wilson Street between 9th & 8th, this project was well received by all. The property escrow is scheduled to close April 15th with construction to start shortly after that.

6 & 80 College Ave- Proposal for 2 buildings includes a drive-through anticipated to include a coffee shop or bank tenant. The Design Review Board approved Preliminary Design Review and the Project still requires Planning Commission approval, and this is anticipated for the April 13th Meeting. Planner **Amy Nicholson, SR City Planner**, Tel. (707) 543-3258 anicholson@srcity.org

DeTurk Winery Village

City Council granted an appeal that approves DeTurk Winery Village, a project to develop a mixed-use development located at 806 Donahue Street and 8 W. 9th Street. The project includes 185 apartments, of which 15 will be designated to very low income occupants, and will retain approximately 20,000 square feet of existing commercial space. The project was given a density bonus that allowed the project to ignore parking and height issues.

On March 23rd, Thursday at or after 4 p.m., the Planning Commission will consider a request that allows part of Donahue Street to be used for calculations that will allow this project to have the decreased parking and higher density.



Cannabis or Housing- A Decision for City Council

On March 9th, the Planning Commission reviewed and approved a conditional use permit to allow a Medical Cannabis commercial facility right next to our neighborhood. The site is located in Maxwell Court, an area that the City slated for much-needed station area housing.

Housing is SR's most critical issue today. Future housing will be denser and located in the downtown area convenient for residents to walk or take SMART to where they want to go. Downtown building sites are limited.

It is also hard to find a developer willing to endure Santa Rosa's development process. Two developers have recently committed to projects in our area- both are concerned with the possibility of Medical Cannabis growing facility located close to their projects.

On the other hand, there is no shortage of light industrial areas that are not next to or slated for future housing. In fact, no less than 5 Medical Cannabis growing facilities have been quickly applied for- and some have already been approved. City Staff recently stated that as many as 25 potential applicants are in the pipeline.

This decision will be appealed to City Council and it will be very interesting to see what the City Council decides.

Neighborhood News



W. 7th Street Market Change of Ownership

At the end of October 2016, we found out the "La Chatita Market" (at the corner of W 7th and Madison) was being sold to a new owner when an Alcoholic Beverage Control notice was posted on the building. To clarify- the actual building has the same owner, but the tenant (market owner) will change.

This little corner market has been a mainstay in our neighborhood for many years. Originally an Italian grocery, it has more recently been a Mexican market. Throughout the years, it has been convenient for residents to have a meat market, a selection of fresh produce and a supply of staples available right in the neighborhood.



In November, a group of neighbors met with the new market owner to discuss anticipated changes. We learned that the owner plans many upgrades to the building but will substantially change the market to a convenience store. La Chatita Market will now be a Quick Pick Market. It will highlight beer, wine, cigarettes and junk food similar to its other location at 925 Corporate Center Parkway. There may also be pre-made sandwiches. We were also told the hours would be expanded substantially from 12 to 16 hours daily.

Recently the store was undergoing renovations but without benefit of a permit so Code Enforcement served a stop work order. Hopefully the renovations will receive the needed permit so the store can reopen in the near future.

(W. 7th St. Market continued)

There still a question of the proposed business hours. The business will either need to continue with the previous hours, or a Use Permit must be obtained. The Use Permit process includes notification to the neighborhood and a public hearing if objections are raised.

Upgrades and a little TLC for the historic building are very welcomed. But a greatly expanded selection of wine and beer? Not so much. Stay tuned.



West End Farmers Market

Fresh, local food and wares in Historic Railroad Square. WEFM 2017 season opens April 2nd- open every Sunday 9:30 a.m. To 2 p.m. Until November 26th.

www.wefm.co

Asset or Eyesore?

Do we need a So. Co. Gazette newsstand in the West End? Vesta Copestakes, publisher of **The Sonoma County Gazette would like to** place one of the Gazette newsstands in the West End neighborhood but is asking neighbors for their opinion. She is thinking of placing a newsstand- preferably near DeTurk - perhaps at the dog park end of the block - and/or neighborhood side. They visit the newsstands a minimum of twice a month to clean, replace and repair when they are vandalized. Would this be a welcome addition? Email Vesta Copestakes at vesta@sonic.net with your input.

Thank-you West End Neighborhood Sponsors!

The West End is an urban Santa Rosa neighborhood. West Enders can easily walk to shopping, restaurants and events. WE even have the outstanding DeMeo Teen Club and 6th Street playhouse right in the neighborhood.

Our West End Neighborhood sponsors all have ties to this neighborhood and generously sponsor the West End Neighborhood Association so we can provide valuable information to our residents on our website, our newsletter and at our meetings. Thank them by supporting these locally, owned businesses. It's all about community.



AL
assistance league[®]
THRIFT SHOP
"New To You"
5 West Sixth Street
In Historic Railroad Square




clothing | accessories | housewares | collectibles
Hours Mon-Wed & Fri 10 am - 4 pm, Sat 11 am - 2 pm. Closed Thurs & Sun.



110 D Street (near 2nd), Santa Rosa, CA 95404
www.murnanefloors.com ph 707.543.8099

RICHARD GARY WONG, DC
FELLOW ACADEMY CHIROPRACTIC ORTHOPEDISTS
CERTIFIED CHIROPRACTIC SPORTS PHYSICIAN
QUALIFIED MEDICAL EXAMINER
PALMER GRADUATE



(707) 578-4110
205 EIGHTH STREET
SANTA ROSA, CA 95401




WESTERN FARM CENTER

- * Pet Food & Supplies
- * Livestock Feed
- * Animal Supplies
- * Garden Supplies
- * Vegetable Seeds
- * Beekeeper Supplies
- * Bird Seed & Supplies

Serving Sonoma County Since 1967
21 West 7th St. - Santa Rosa, CA
(707) 545-0721
www.westernfarmcenter.com
Mon - Sat 8:00 - 5:30 Sun 9:30 - 4:00



FRANCO AMERICAN BAKERY



Mezzaluna
tel 707-545-7528
fax 707-545-0203
Kristin Bastoni-Frazee 202 West 7th Street, Santa Rosa, CA 95401



SINCE 1949
HOME APPLIANCE & KITCHEN CENTER

Santa Rosa www.SREGmovies.com
Entertainment Group

Follow us on Facebook!
Roxy Stadium 14 • Airport Stadium 12
3rd Street Cinemas
Summerfield Cinemas • The Raven Film Center
For theatre rentals: events@theatreservices.com
or 707-523-1586 xt. 23



STARK'S
STEAK & SEAFOOD

DEBORAH RODGERS
PROPRIETOR



707.527.7555
alahcart@sonic.net
www.alahcart.com

a la heart
CATERING

606 WILSON STREET, SANTA ROSA CA 95401



Deborah L. Crippen, D.V.M.
Lakeside Pet Hospital
Quality preventative care
for healthy, happy pets.

Phone: (707) 539-3393 Fax: (707) 539-2735
4331 Montgomery Drive, Santa Rosa, CA 95405
e-mail: dcrippen@juno.com



DON TAYLOR'S
OMELETTE EXPRESS
In Historic Railroad Square

112 4th St.
Santa Rosa, CA 95401
(707) 525-1690
electdontaylor@aol.com

Don Taylor
Owner



RIDGELINE ROOFING CO.

Peggy Melick
CA Contractor Lic. #465113
peggy@ridgelineroofingco.com

office: (707) 838-8209
cell: (707) 974-8365
www.ridgelineroofingco.com



Bikram Yoga
santa rosa