

# WEST END NEIGHBORHOOD NEWS

A CLASSIC AMERICAN NEIGHBORHOOD

# MARCH 2016

## West End Neighborhood Association **Spring Meeting** March 17th, Thursday at 7 p.m. At DeTurk Round Barn

We only have two West End meetings a yearso you won't want to miss them. Our meetings are the perfect time to catch up on the latest news, find out about events and reacquaint yourself with West End residents.

Come out and meet your neighbors!

#### The West End Farmers Market Now in **Railroad Square**

WEFM will run every Sunday, April 3<sup>rd</sup> to November 27<sup>th</sup> at 9:30 to 2 p.m. Rain or shine. The West End Farmers Market prides itself on offering high quality, local farmers and food producers and music in a familyfriendly, community environment. This year, the market will feature monthly Local Chef Demonstrations (sponsored by TeeVax Home Appliance & Kitchen Center) and the NorthBay Hootenanny Stage (managed by Josh Windmiller). WEFM will also be part of the Railroad Square Music Festival on June 5<sup>th</sup>, Sunday. Spends Sundays enjoying the finest So. Co. offerings in Railroad Square. Wefm.co



#### Money Well Spent

Our newsletter, website and events are funded by neighbors and W. E. Sponsors. Suggested neighbor contribution is \$10 a year. Make a check to West End Neighborhood Association and

send to Dan Wright P.O. Box 3964, Santa Rosa, CA 95402

Or pay at srwestend.com with paypal.

2016 W. E. Dates: W. E. Neighborhood Assn. 2016 Meeting-March 17th, Thursday 7 p.m. (Spring) November 17<sup>th</sup>, Thursday 7 p.m. (Fall) both at DeTurk Round Barn **Events and Happenings:** April 3rd 9:30-2 p.m. West End Farmers Market Opening Day! Now in Railroad Square April 23rd, Saturday at 9:30-11:30 AM Earth Day on the Greenway Special cleanup of SR Creek. Tools and refreshments provided. www.srcity.org/earthday April 30th, Saturday 10:00 AM to 4:00 PM The Eco-Friendly Garden Tour West End gardens highlighted this year. May 21st- Luther Burbank Rose Parade/ Amgen Tour of California Yes! Both events in one day http://www.tourrosa.com/ **Repeating:** Every 1st Saturday 10 a.m.- Clean the creek www.firstsaturdaycleanup.org

New! First Saturday Prince Greenway Tour, 12:30-1:30 p.m. February- August- Meet at Olive Park near 105 Olive St

The 2nd Sunday of every month 3 p.m. West End Poodle Party at DeTurk Ro Barn Dog Park 819 Donahue St. A complete calendar at <u>www.srweste</u> West End Poodle Party at DeTurk Round

A complete calendar at www.srwestend.com

#### We deliver the WNA newsletter:

Steven Higbee, Allen Thomas, Michael & Becky McGinnis, Becky Ankers, John & Marcella Mendes, Kathy Hoare, Luke & Tiffany Kampmann, Roxanne Trujillo, Juliet Wilson, Jennifer Watson, Betsy Hall & Veronica Jordan.



#### Paul Pasero Jr, part of the West Side Gang, Dies at 100

Paul Pasero was born on Jan. 22, 1915. He was the only child of Kate and Paul Sr. and he grew up here at the West End at 320 W. 8<sup>th</sup> St. Paul's family ran the Hotel Torino and the Pasero Restaurant that was located on the corner of W. 6<sup>th</sup> St. and Adams (now the Chop's Teen Club). Kate Pasero (née Arrigoni) worked at the California Packing Plant. Paul, like most of the



"West Side" kids, attended the Lincoln School. During the Great Depression, Paul Sr. was forced to move his restaurant to the basement of his home on W. 8<sup>th</sup> St. (The house was originally a onestorey but the Paseros lifted it.) In

W. 8th Pasero House before it was raised

1933, tragedy struck when both of Paul's parents were killed in a car accident. Paul moved into his

Grandmother Arrigoni's home on the corner on W.  $7^{th}$  & Jefferson St.

At 17, Paul had to forgo his senior year of high school and his passion for baseball to go to work at his uncles' market o support himself. He joined the U.S. Army

and when he returned to SR, he married Julia Pezzi and worked at Arrigoni Market until he retired in the 1970s.



Paul Pasero Jr. And NelloBassignani at a West End Celebration

Paul stayed very active until the end of his life. Paul and another "West End" gang member Nello Bassignani returned to his old neighborhood (at the house once owned by Albina Babbini) for a celebration and they were the Life of the Party. The West End has a very rich history and Paul was very generously shared his memories so we could share them with everybody.

Chop's Teen Club- So much to offer and right in the West End. Awesome Pretzel Cart Work Ready Program– Chop's teen Club offers a 5 week program designed to prepare teens to get and keep a job! Learn about resumes, interviews and business skills that will help you earn a basic food handlers certificate. You'll also gain valuable work experience by working on the Awesome Pretzel Cart at the West End Farmers Market. Completion award in the form of a \$200 paycheck. Open to students in grades 10-12. March 10th, Thursday at 5- 7 p.m.- Job Fair! At <u>Chop's Teen Club</u>. Come see local employers that are hiring this summer! Chop's membership is open to SR youth in 7th -12th grades. You must become a Chop's Teen Club

member to participate in Chop's activities (except for dances and special events.) To joincomplete the Member Form, show a valid student ID and pay \$1!



More info at <u>http://www.chopsonline.com/</u>





### THE WESTEND NEIGHBORHOOD

#### By Samantha E.

The Westend neighborhood is a special place. It is special because the neighbors do things together.

In summer on Friday nights we have movies at the Round Barn/Dog Park. Before dark all the neighbors hang out at the DeMeo Park, we have a BBQ, and play bocce ball. The little kids play on the play structure. On Sundays, we have a Farmers Market. Farmers come to sell their fruits and vegetables. The market also has food and entertainment.

Once a year we have a bike parade, for both kids and adults. We all decorate our bikes in DeMeo Park and ride all around the neighborhood. After the parade we all meet in the park and eat and enjoy life.

Some years the Tour of California bike race goes through our neighborhood. I went down the street to see the race. The race was fantastic! They sped by right in front of me; the bike uniforms were colorful so were the cars that carried extra tires and water.

Our neighborhood has three special stores.(La Chatita, Western Farms, Franco American Bakery) The first sells sweets and candy, pan dulces are very good. The store named La Chatita has a large meat market. The people are so nice.

People come from all over Sonoma County to shop at Western Farm. They sell products for horses, birds, dogs, cats, chickens and rabbits. They also sell baby chicks in the springtime.

The Franco American Bakery bakes and sells wonderful bread. We get to enjoy the delicious sour dough and the sweet smell of baking bread. This is my West End neighborhood.

Samantha just turned 11. She lives here with her mother, father and sister. She has lived in the Westend Neighborhood her entire life. She plays on the school basketball team, is learning to play the clarinet and loves to read.

The West End Neighborhood News is printed courtesy of AJ Printing & Graphics, Inc.

## Taking Your Temperature on Residential Parking District –<u>Look for Survey in Late March</u>

A few years ago we learned about residential parking district options at one of our neighborhood meetings. Now, with SMART service scheduled to launch later this year, it's time to get serious about creating a parking district, if there is majority support. The primary concern is that SMART users will park on neighborhood residential streets to avoid paying parking fees in designated areas. This will reduce street parking for residents of homes and apartments throughout the West End. Many of the older homes in our neighborhood rely on street parking for residents. An online survey will be available in late March to assess your interest in the creation of parking districts within the West End.

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#### April 30th, Saturday 10:00 AM to 4:00 PM The Eco-Friendly Garden Tour

The Eco-Friendly Garden Tour is a public outreach & education program that promotes sustainable landscaping practices by showcasing inspiring gardens throughout So. Co. and North Marin. The Tour is self-guided and provided free of charge but Pre-registration is required. Register at: <u>http://</u>

www.savingwaterpartnership.org/eco-friendly-gardentour/



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updates? The ONLY way to receive these updates is to register your email address at www.srwestend.com

